



**FREE - TAKE ONE!**

**Volume Two - Issue Six, August, 2011**

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**www.WaldoHistoricalSociety.YolaSite.com**

## Roundtable Discussion Report by Vera Mauldin



The Historical Roundtable Discussion was started in 2007 in Waldo, Florida. The Waldo Historical Society developed the idea of inviting all historical societies from the surrounding area to meet to share ideas, projects, and accomplishments made within their own organizational group.

The Waldo Historical Society continued to host the Roundtable Discussion in the years 2008 and 2009.

Interlachen Historical Society held the event at Interlachen Hall, their historic museum, for the year 2010.



The Palatka Historical Society hosted the meeting this year on Saturday, June 25, 2011. Penny Dodd, Lucy Roe Cook and I attended. This was an all day event, beginning with coffee and refreshments, followed by a bus tour of historic homes, descriptions of murals painted on the outside of buildings, having lunch, provided by Palatka Historical Society, the meeting, and ending with a tour through their museum.

All the meetings have been very informative and successful.

## A Little Bird Told Me by Lucy Roe Cook

Canasta is flourishing in the town of Waldo. There is a Canasta game at the home of Mary Ann Rich's uncle on Monday evenings at 5 pm. A game is being played on Cracker Hill at the home of Vera Mauldin on Thursdays at 5 pm. The ladies have such a good time that laughter can be heard for a block.



Each of the ladies likes to win, oh, yes, they do. My feathers sometimes stand straight up at the things I hear. Sometimes they are dressed in their finery and sometimes in jeans and t-shirts.

Mary Ann Rich and Vera Mauldin are wonderful hostesses. All participating, sharing refreshments. There is most always coffee on .

### Summer Camp

Helping at the Community Center Summer Camp are Lisa Hill, Thelma Bay, Jane Davis and Tina Hill. Thank you, girls, for the happy healthy children I see when enjoying my bath at the birdbath. Jane has made and displayed some wonderful artwork and the children are to be praised for their pictures, which cover the walls at the Community Center.

Footnote: A spelling error was made last month on the name of Sherry Schwabe. We apologize, Sherry. Keep the prize-winning biscuits coming. The WHS enjoys them on Friday mornings at 9 am. Don't forget to put some crumbs out for your feathered friends, of which I am one. Thanking you.

## Quilters Outing

Sara Bedford, her granddaughter, Brianna, Vera Mauldin and Lucy Roe Cook drove to Palatka on July 2, leaving Waldo at 3:30 am and arriving in Palatka at 4:30 am. They had breakfast in the Palatka Community Center, then boarded a bus to places south. The trip was put on by Richard Levin of Interlachen. He made this trip so enjoyable, we never knew we were on the bus for so many hours. Never have quilters had so much fabric to look at and to oh, yes, buy. We lunched at the Cracker Barrel in Holiday, Florida, and arrived back in Palatka at 7:45 pm. We will do this again next year for sure. We will be going north to Georgia.

Our quilting class in Melrose at the shop of Ms. Figg of Melrose was on Wednesday, the 20<sup>th</sup>. We received our block of the month. Ms. Figg is a calm and excellent teacher. This little bird loves the colors in the many quilts.

I am looking forward to the Spaghetti Dinner on September 9. Yum Yum. Tickets are available now. Also, I like playing with the noodles.

Be careful of the beautiful deer alongside the roadways. Whenever possible, I sit on the deer and sing very long and loud, trying to say, "Stay away from the cars." We all need to do our part.

Go this month and watch for me flitting above and be in our Lord, God's protective care and treat one another with respect.



## High Tea and Fashion Show by Cat Hill

The place to have been on Saturday, June 25 at 2:00 pm was the Waldo Community Center. The day got off to a "hot" start (the AC unit went out), but thanks to Kim Worley, Waldo City Manager, and Tim Norman, the owner of Norman's Heat and Air, who came out on his day off, the AC was up and running just in the nick of time.

Waldo experienced its first "High Tea Party and Fashion Show" sponsored by the Waldo Concerned Citizens for the Community, Inc. (W3C's). The proceeds from this event will be used to provide financial assistance to a high school graduate from the Waldo community who is desirous of obtaining a post-secondary education. There were about 35 - 40 ladies dressed appropriately in elegant attire with the required hats and gloves.

Larry O'Neal was the sole male in attendance (he is the only male member of the W3C's, so men, you are needed).



Wayshonda Moseley of Gainesville, was the Mistress of Ceremony and the narrator of the fashion show.

The models, Lavonya Bess, Shakita Gainey, Sharonda Gainey, Josie Jackson and Vetrina Munnerlyn, all strutted their stuff. The audience was not to be out done as they took the opportunity to model their outfits as well. The Red Hat Divas of Gainesville came out to support the cause and they

too showed off their wardrobe in purple and their wonderful red hats.



The Center was beautifully transformed from a pumpkin to a diamond studded coach complete with



a handsome coachman. Each table glistened with real china, long stemmed goblets, gold and silver flatware with linen napkins. Believe me, London, England has nothing on Waldo, USA. Even the Queen would have loved being there. The buffet table was overflowing with finger sandwiches, scones, cookies, cakes, fruit, punch as well as a variety of teas. Needless to say, a good time was had by all.

The W3C's would like to give many thanks to: Our Mistress of Ceremony and the models. Special thanks to Lavonya Bess of "Lee'B



Fashion" of Jacksonville, FL for bringing her wonderful hats. Thanks to all who donated time, money and muscles to make this event an overwhelming success.

Let's not forget this was a fundraiser and even if you missed the party, it is not too late to give a tax deductible donation. Donations can be given to any member of the W3Cs: Bert Platt, Pres.; Mary Rich, PR; Chris Mays, Culinarian; Barbara Lee, Fin. Sect.; Larry O'Neal, Treas. A word to the wise: Reserve your seat early for next year because space is limited.

## Acts of Kindness by Thelma Bay

Special THANKS to our visitors who came to camp, especially Dr. Smith, D.D.S. from Hawthorne.



Dr. Smith gave each child a dental exam and all passed with flying colors. He said he had never examined a group of kids with such good teeth.

### Notice!

We regretfully announce that due to circumstances beyond our control, our planned speaker for August is not available. Watch for Flyers in the usual places for our next Speaker Meeting.

## Five Reasons To Advertise

~~~All the Time~~~

- I. **Customers Forget.** Did you happen to see an ad today for Coke? Pepsi? McDonalds? Burger King? Wendys'? I'm guessing you probably did or at least someone in your family did. The reason for this question is why? Isn't the hard work done? These companies have certainly established their brand names. In the case of Coke it's arguably the most well known brand name in the world. So why not cut back on the advertising a little? Put some of that ad money to the bottom line or make the stockholders happy with an extra dividend. The reason is very simple- We the customer forget without constant reminders. Each day a customer doesn't hear about your company is one more day they start hearing about your competitor.
- II. **Name Recognition.** When a customer thinks of a product whom do you want them to think of? Target? Wal-Mart? Or you? It's pretty hard for them to immediately think of you if they don't see your name anywhere.
- III. **People often take their time when buying.** I often use a laptop when I travel and the time is coming for a new one. So I'll be shopping for that. Am I going out to buy it tomorrow? Probably not. I'll start watching the ads studying the available brands and assembling the features I need. I may not make the purchase for several months but when I do I will probably have a dealer in mind and they will get a shot at my business.
- IV. **Customers move.** Studies show that 25% of your customers will move each year. A tip I have given for years is to have a yearly "Grand Opening" to attract that new 25% percent who move to your selling area each year.
- V. **A portion of the market is always shopping.** Did you notice the tire ads in the paper today? If you need tires you did. If not you probably didn't give them a second glance. Not everyone is your customer every day. But each and every day there is a portion of the population that is looking for your product. And you need to be there when they are ready to start looking for that product.



**Waldo Phoenix**  
**Advertising Rate Sheet**  
(effective date: March 1, 2010)

| Size          | 3 Months | 6 Months | 12 Months |
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| Business Card | \$60.00  | \$90.00  | \$120.00  |
| Quarter Page  | \$120.00 | \$180.00 | \$240.00  |
| Half Page     | \$240.00 | \$360.00 | \$480.00  |
| Full Page     | \$480.00 | \$720.00 | \$960.00  |

**Your 8-1/2" x 11" or smaller flyers will be inserted for \$25.00/250 per month.**

**We will work with you to create your ad.**  
**We can add clip art, photos or your logo.**  
**Call 352-468-1910 - Advertising Editor**

**"Unbeatable Offer" for First-Time Advertisers  
in The Waldo Phoenix**

**THREE MONTHS FOR THE PRICE OF 1**  
Prove to yourself that your advertisement in The Waldo Phoenix  
will bring customers to your business.

**\$20.00 for THREE MONTHS  
BUSINESS CARD SIZE (2" x 4") ADVERTISEMENT.**

**Take advantage of our UNBEATABLE offer to you while it lasts!**  
Make your own "Unbeatable Offer"  
to your potential customers.

(Sample Coupon)



**GET THEM IN THE DOOR. LET THEM SEE WHAT YOU HAVE. TRY IT FOR THREE MONTHS.  
SEE HOW MANY COUPONS COME IN. YOU'LL SEE WHO AND HOW MANY OF OUR READERS HAVE  
SEEN YOUR ADVERTISEMENT AND WANT TO TAKE ADVANTAGE OF YOUR UNBEATABLE OFFER.**

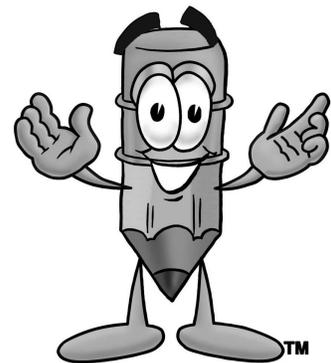
**CREATE YOUR COUPON HERE:**

\_\_\_\_\_  
**BUSINESS NAME**

\_\_\_\_\_  
**ADDRESS**

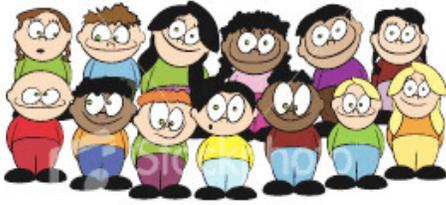
\_\_\_\_\_  
**PHONE**

\_\_\_\_\_  
**HERE'S OUR UNBEATABLE OFFER**



**Complete and Return this form with your payment of \$20.00 to:  
Waldo Phoenix  
P.O. Box 459  
Waldo, FL 32694**

## Waldo's Kids by Thelma Bay



Summer Camp is nearly over at the Community Center. We have had an average of 25 kids, ages 5 to 12 every day and all have had a great time. Thanks to all of you who came and gave special programs, donated supplies and helped ride herd so to speak.

School Supply Give Away is Saturday, August 6<sup>th</sup> at the Community Center from 9 to 12. This is strictly for Waldo Community School students as supplies this year are limited. We will also have hot dogs, chips and something cold to drink.

One more reminder. If your child or grandchild has outgrown their school uniforms, please consider donating them back to the school as many families are still struggling in difficult times. The clothes need to be clean and in good shape.

Do you want to volunteer at our school? I guarantee you will find the time you spend helping a teacher or child very fulfilling! Go by the front office at school and fill out a simple application. I volunteer every week and I love it!

I hope all of you have had a nice summer. There are many projects and opportunities coming up during the rest of the year. The school fall festival will be here before you know it, so let's all pull together to make Waldo the best place to live in Alachua County.

## Dear Gabby



*Dear Gabby* Can you ask the corner sign painter to stop putting out the hate Cliff Stearns signs. Waldo has an image problem as it is and this makes it worse.

Its bad enough that us Waldonians have to put up with the quirky messages every day much less passers by who also wonder what happened to the humorous messages. *Anonymous*

*Dear Anonymous* I am an advice column, not a messenger. This person is using his private property for this purpose and even though it may not be a smart move on his part, he does have freedom of speech in his favor.

If you need advice do not hesitate to send your questions to the Editor, who will forward them to me.

*Thank you, Gabby*

*Dear Gabby:*

My mother, 90, is in a nursing home with Alzheimer's disease. It is her worst dream come true. She does not know me and cannot remember five minutes ago. She always wanted to live to be 100, but now I am not so sure. I know she would not want to live this way. Money for her care is not an issue. Should I continue to pray for her to have a long life or should I pray for her to pass on quickly? *Need to know.*

*Dear Need To Know:* I am so sorry your mother has Alzheimer's disease. It is a terrible disease. I have recently been exposed to conditions people with Alzheimer's are forced to live in. Having a close relative with dementia, who is in an assisted living facility, in the mental health wing with the Alzheimer's patients.

May I suggest, if you have access to the internet, to educate

yourself about Alzheimer's and the different stages of the disease. A great site is the Alzheimer's association and many other sites with good information. Pray she does not suffer and leave her life in God's hands. He will take her when the time is right. I realize it is not her choice of how she will live out the final years of her long life.

*God bless both of you, Gabby*

## Words of Wisdom - NOT!

Submitted by Thelma Bay

I read a book about a woman losing a lot of weight by taking long walks. She said the impetus (im-pet-us) for the long walks was the beautiful sunsets where she lived. Naturally, I had to go to the dictionary to see if I had the impetus to do what I do. The word simply means driving force, so I guess I do have some of it, but not much anymore!

## Marie's Kitchen

### QUICK BROWNIES

1-12 oz. choc.

chips

2/3 cup canned

milk

dash salt

1 tsp. vanilla

1 cup walnuts

1. Melt chocolate chips over a pan of hot water.
2. Stir in canned milk.
3. Remove from heat.
4. Stir in salt, vanilla and nuts
5. Turn into greased 8x8 pan
6. Bake in 375 degree oven - 25 minutes.
7. While brownies are warm - cut into bars.
8. When cool, remove from pan.



## ENJOY!

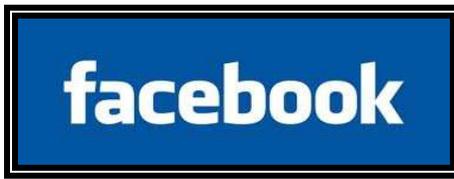


## Laurel Grove Cemetery Submitted by Judy Donaldson

The Laurel Grove Cemetery Association has made progress on its project to place stones on all unmarked graves. Recently thirty new stones were placed, and eighteen of them were identified. The others mark graves of unknown persons and have been marked with "Known Only to God". We have quite a few more to mark and more will be ordered this summer. If you know of anyone in an unmarked grave at Laurel Grove, please call Judy Donaldson at 468-1726.

Research is underway to find out about those at Laurel Grove to be included in a book. We have a silent film star and her husband, a silent film director, a large plantation owner from Clay County who may have provided the name for our cemetery, two Union soldier brothers who married the same woman, a prominent Waldo resident who was once an Indian Agent in Oregon, a woman from England who has the town of Louise, Florida named for her, a cigar manufacturer born in Spain, a "teacher" at the Florida State College for Women, and many more wonderful stories.

If you have an ancestor interred at Laurel Grove and would like to have memories or any family information in our book about Laurel Grove, please contact Judy Donaldson by phone or at [judydfla@windstream.net](mailto:judydfla@windstream.net).



If you have access to a computer, and are online, you can check out the new group that has been recently formed on Facebook. Bob Haines, former Waldonian, has created the Waldo, Florida Group. You'll have to believe me when I tell you, you won't regret taking a look.

The group started with Bob and a few of his friends and has grown rapidly through the Facebook social networking system. There are currently 88 members who are remembering Waldo back in the day. What day? Your day.

The majority of these people attended Waldo Jr. High School, and have fond memories of the school and activities they participated in. Yours Truly is absolutely enthralled just listening to all of them remembering people I've only heard of, and many I haven't.

There's been quite a lot of discussion about Mr. Carl Beggs, Mr. Wilbur Gunter, Bill DeSha, local churches, Waldo Jr. High School activities, cherry cokes at the drug store (located in what is now the Waldo Hardware store), the D & O grocery store, the old Rec Center and so much more.

We intend to publish some of these memories for our readers in the coming months. You won't want to miss an issue.

## Stuff You Might Want To Know



Last year, the U.S. Treasury printed more \$100 bills than \$1 bills for the first time. There are now more than seven billion pictures of Benjamin Franklin in circulation.

Thanks to technological advances, the average dollar bill now circulates for 40 months, up from 18 months two decades ago, according to Federal Reserve estimates.

In the early 1900s, aspirin maker Bayer also commercially developed and sold heroin for medicinal uses.



According to the Institute of Medicine, 1.5 million patients suffer each year because of mistakes made with medicine they are given by hospitals.

84% of a raw apple and 96% of a raw cucumber is water.



The rose family of plants, in addition to flowers, gives us apples, pears, plums, cherries, almonds, peaches and apricots.



## Information Please!

### Waldo Phone Numbers You Might Need

|                               |          |
|-------------------------------|----------|
| City Hall                     | 468-1001 |
| (After Hours Water Emergency) | 258-3110 |
| Fire Emergencies              | Call 911 |
| Police Department             | 468-1515 |
| (Police Emergencies)          | 955-1818 |
| Waldo Library                 | 468-3298 |
| Waldo Community Center        | 468-2336 |
| Waldo Post Office             | 468-1970 |
| Waldo Community School        | 468-1451 |

### August Birthdays

|                      |                     |
|----------------------|---------------------|
| 3 Pala DuBois        | 19 Faye Mitchell    |
| 4 Paula Pope         | 21 Cheyenne Orlando |
| 4 Amanda Thomas      | 21 Leigha Woods     |
| 5 Carla Mauldin      | 21 Jenny Ankney     |
| 6 Flozell Ross       | 25 Corina Hill      |
| 9 Natanael Gutierrez | 26 Kevin Woods      |
| 9 Mary Wilson        | 27 Carl Hill        |
| 10 Thelma Bay        | 28 Hailey Richey    |
| 10 Christine Hill    | 28 Ray Burnsed      |
| 12 Frankie Kemp      | 28 Monique Taylor   |
| 15 Rachel Ankney     | 29 Charles Hill     |
| 16 Elizabeth Davis   | 29 Mike Knupp       |
| 17 Mattie Green      | 30 Amber Clayton    |
| 17 Harold Minnix Jr. | 31 Rachel Holcomb   |

### Don't Forget!



Our Publishing **deadline** is the 21<sup>st</sup> of the month preceding the monthly issue. We endeavor to have the current issue available at our drop-off points and on the website by the 1<sup>st</sup> of each month.

All submissions *must* be received by the 21<sup>st</sup> to be included in the next issue.

### *The Clothes Closet at Waldo First Baptist Church*

Open Wednesday and Saturday  
From 9 am till 12 noon  
Call 468-1721 for information

### Philadelphia Missionary Baptist Church Services



Rev. James W. Ramsey - Pastor

2<sup>nd</sup> and 4<sup>th</sup> Sundays 11:00 am

Mid-week service every Wednesday 6:00 pm

taught by Minister Bernard Carter

Awesome Sunday School every Sunday 9:45 am

taught by Bro. Bobby Hill or Minister Bernard

Carter for adults

and Sis. Josie "Jackson"

& Sis. Monique Taylor for the children.

Men's Day service will be held

on the 4<sup>th</sup> Sunday in July at 11:00 am

Always remember that

Man is Mighty but God is Almighty

### First Baptist Church, Waldo

Hwy 24

352-468-1721

Sunday Schedule

9:15 - 9:45 Refreshments

9:45 Bible Study (all ages)



11:00 am & 6 pm Worship

11:00 am & 6 pm Children's Worship

6 pm Youth Praise and Worship

Wednesday Schedule

5:45 - 6:15 pm Dinner

6:30 pm Children's, Youth, Adult Programs

Next Waldo Historical Society

~~~~~Business Meeting~~~~~

Thursday - October 27 - 7 pm

Waldo Community Center

Refreshments as always

If you're sitting at home looking for something different to do, come join us at our Quarterly meeting. We have many projects in the works. Help us with the Quilt Show, the Caboose Project, our Annual Calendar, or write something for our Newspaper Fundraiser. We need your input and your help. What can you do? What do you like to do? Do it with us.

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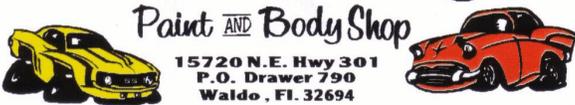
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**Tom's Cypress, Inc.**

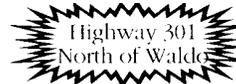
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